

Georgetown University – OECD – World Bank “AI and Innovation” Workshop

AGENDA

November 5, 2025 – OECD, Paris – Livestream: Zoom	
11:00 AM	Registration Opening
12:00-12:05 PM	Welcome and Introduction: Jerry Sheehan, OECD
12:05-1:00 PM	Keynote Address <ul style="list-style-type: none"> Ajay Agrawal, University of Toronto, Rotman School of Management, “The Power of Prediction: How AI is Redefining Innovation” Moderated by Timothy DeStefano (Georgetown University) Q&A
1:00-2:30 PM	Break
Session A: Academic Presentations and Discussion	
2:30-2:35 PM	Setting the scene: Flavio Calvino, OECD
2:35-4:10 PM	<ul style="list-style-type: none"> Charles Ayoubi, ESSEC Business School, “Narrative AI and the Human-AI Oversight Paradox in Evaluating Early-Stage Innovations” Roisin Donnelly, Tilburg University, “The Generation and Diffusion of Artificial Intelligence (AI) Around the World” Cecilia Jona-Lasinio, LUISS Business School, “AI as an Innovation in the Method of Innovation: Implications for Productivity Growth in the US and Europe” Hila Lifshitz, Warwick Business School, “Would Archimedes Shout Eureka if He Had AI?” Moderated by Chiara Criscuolo (World Bank Group) Q&A
4:10-4:25 PM	Coffee break
Session B: Roundtable Discussion	
4:25-5:25 PM	<ul style="list-style-type: none"> Cecilia Caliandro, Analysis Group Cécile Huet, European Commission Fabio Luzzi, Tapestry Inc Danbee Song, Korea Institute for Industrial Economics and Trade Moderated by Cher Li, Aston Business School Q&A
5:25-5:30 PM	Closing remarks: Flavio Calvino (OECD) and Timothy DeStefano (Georgetown University)